

Volunteers of America GiveNOLA 2020 – Challenge! (Social Media Users)

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
		#Giving Tuesday Now & #GiveNOLA scheduled giving begins				
10	11	12	13	14	15	16
				Day 1: Share your story! (Email)		
17	18	19	20	21	22	23
Day 2: Program Passion (Social)					Day 3: RE: COVID (Email)	
24	25	26	27	28	29	30
		Day 4: Calls for COVID (Text)		Day 5: VOASELA Vault (Social)		
31	June 1	June 2	June 3			
Scheduled giving ends at 11:59 PM (CDT) Day 6: Program Resilience (Social)		Day 7: #GiveNOLA Day! (Text)	Day 8: VOASELA Thank You Day (Email)			

***Don't forget to Frame Your Support with our Facebook frame!**

Day 1: Share your story! – Send an email to your networks sharing HOW and WHY you got connected with VOASELA and the upcoming #GiveNOLA day

Day 2: Program Passion -- Share on social the VOASELA program that inspires you the most

Day 3: RE: COVID – Forward our Spirit email newsletter (goes out the day before) as a follow up to your network(s) reminding them of the upcoming #GiveNOLA day and why you think they are our next donor

Day 4: Calls for COVID – Call or text at least 9 people who you think might donate to VOASELA for #GiveNOLA

Day 5: VOASELA Vault – share a throwback photo on social of one of your past times with VOASELA and why you've stayed a

Day 6: Highlight on social a VOASELA program dealing with aftermath of COVID and how your networks can help

Day 7: #GiveNOLA Day! – Text at least 19 people why you think VOASELA benefits the Greater New Orleans community during COVID and beyond and make sure to ASK them to make a GiveNOLA gift at www.givenola.org/voasela

Day 8: VOASELA Thank You Day – send a thank you to your network(s) for their support!