

Volunteers of America GiveNOLA 2020 – Challenge! (Email, Text, and Telephone)

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 #Giving Tuesday Now & #GiveNOLA scheduled giving begins	6	7	8	9
10	11	12	13	14 Day 1: Share your story! (Email or Phone)	15	16
17	18 Day 2: Program Passion (Email)	19	20	21	22 Day 3: RE: COVID (Email)	23
24	25	26	27	28 Day 4: Calls for COVID (Text or Call)	29	30
31	June 1 Scheduled giving ends at 11:59 PM (CDT)	June 2 Day 5: #GiveNOLA Day! (Text)	June 3 Day 6: VOASELA Thank You Day (Email)			

**Day 1:** Share your story! – Send an email to your networks sharing HOW and WHY you got connected with VOASELA and the upcoming #GiveNOLA day

**Day 2:** Program Passion - Share the VOASELA program that inspires you the most by emailing at least 19 people with that message

**Day 3:** RE: COVID – Forward our Spirit email newsletter (goes out the day before) as a follow up to your network(s) reminding them of the upcoming #GiveNOLA day and why you think they are our next donor

**Day 4:** Calls for COVID – Call or text at least 9 people who you think might donate to VOASELA for #GiveNOLA

**Day 5:** #GiveNOLA Day! – Text at least 19 people why you think VOASELA benefits the Greater New Orleans community during COVID and beyond and make sure to ASK them to make a GiveNOLA gift at [www.givenola.org/voasela](http://www.givenola.org/voasela)

**Day 6:** VOASELA Thank You Day – Send a thank you to your network(s) for their support!