



SOUTHEAST LOUISIANA



SPONSORSHIP OPPORTUNITIES

Volunteers of America
Southeast Louisiana
4152 Canal St.
New Orleans, LA 70119

Board of Directors

Voris Vigee
Volunteers of America Southeast Louisiana President
and CEO

S. Chuck Viator
Chairman

Rupa Jolly, DDS
Chair-Elect

Thomas J. McGoey, II, Esq.
Secretary

Louis Colin, Sr.
Treasurer

Tod Smith
Immediate Past Chair

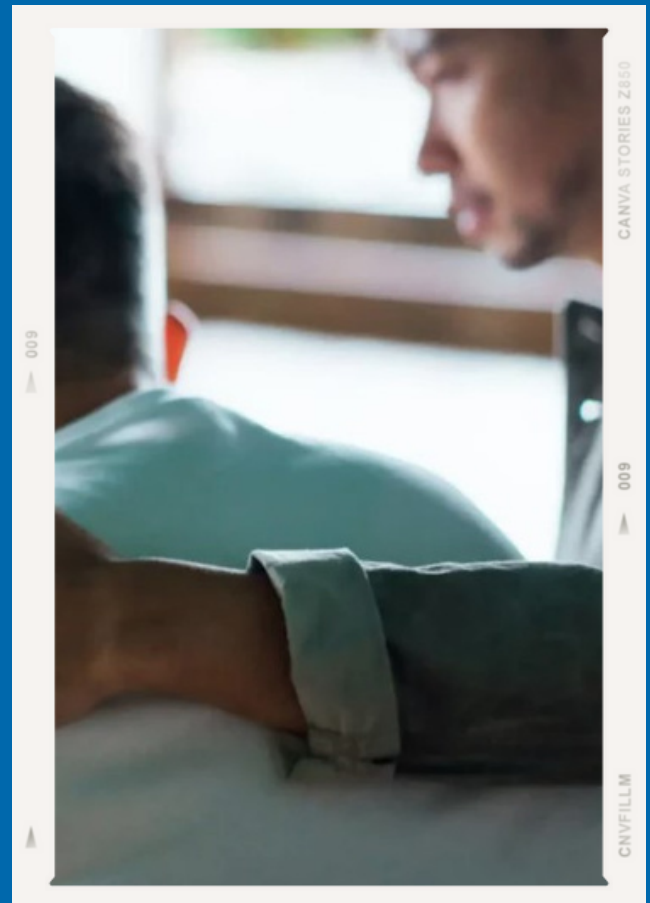
Brittney Barnes
Victoria Adams Phipps
Charique L. Richardson
Christy N. Ross
Stephen C. Schrempp
Lynn E. Swanson, Esq.
Michelle Treschwig, CPA
David P. Vicknair, Esq



Volunteers of America®

SOUTHEAST LOUISIANA

We extend a warm invitation to invest in the transformative programs of Volunteers of America Southeast Louisiana. Your support plays a crucial role in ensuring the best possible experiences for the individuals and communities we serve.



The generosity of our donors creates incredible opportunities for community members.

Thank you for your confidence in Volunteers of America Southeast Louisiana. We hope to see you at all events.

2024 Fundraising Events



Your support of the GolfStar Classic has changed so many lives. For over 30 years, adoptive families and community leaders have been gathering for this opportunity to create forever families.



An emotional Fundraising event, orientated towards our consumers and team members, that drives education and awareness of the organization's mission, impact, programs and services offered to supporters.



In the season of giving, we offer a gift of hope to our recipients, made possible through your generous spirit.



2023 Impact



Volunteers of America®

SOUTHEAST LOUISIANA

36,650
Individuals Served

199

INTELLECTUAL DISABILITY

- Community Living Services
- Supported Living Services

209

ELDERLY SERVICES

- The Terraces on Tulane

228

CORRECTIONAL SERVICES

- Residential Re-Entry Program

895

CHILDREN & FAMILY SERVICES

- Adoption & Maternity Program
- Mentoring Children of Promise
- WAIT

1,175

HEALTH SERVICES

- HIV/AIDS Case Management & Direct Services
- SAMHSA- The Journey
- Stepping Stones
- EPIC
- Community Health Workers

1,217

VETERANS SERVICES

- Veteran Transitional Housing
- Homeless Veterans Reintegration Program
- Supportive Services Veterans Families
- Follow-up Case Management

1,279

BEHAVIORAL HEALTH SERVICES

- Mental Health Rehabilitation
- CDBG/NOW
- Lakeshore Counseling Center
- HUD- Supportive Housing Program

1,533

HOUSING

- Workforce Housing
- Elderly Housing
- Single Room Occupancy

29,915

COMMUNITY ENHANCEMENT SERVICES

- RSVP
- Auto Enterprise Program
- Healthy Lifestyle Choices
- Fresh Food Factor
- Opioid Mobile Response
- Craftsman/Repair on Wheels





CORPORATE 2024 SPONSORSHIP LEVELS:

Select from the levels below and choose the area where you would like to make an impact.

Presenting Sponsor..... \$125,000

Vantage Point Breakfast, Reaching for the Stars, Golfstar Classic and Christmas Wish presented by... (One available)

EXCLUSIVE BENEFITS:

- “Sponsor Spotlight” recognition on one e-newsletter (18,000+)
- Logo recognition on event signage
 - Vantage Point Breakfast
 - Reach for the Stars
 - Golfstar Classic
 - Christmas Wish
- Logo recognition on digital advertisements (TV, Social, Radio and Collateral)
 - Logo placement on Volunteers of America SELA Billboard- up to three
 - Logo placement on Volunteers of America SELA TV commercials- up to five
 - Name announcement on Volunteers of America SELA radio spots- up to five
- Two foursomes for GolfStar Classic
- Twenty invitations to the breakfast and dinner with an open bar
- Check presentation opportunity at one of the Benefactor events
- Optional naming opportunity for Family Focused Recovery Women Center
- Logo on three group programs for Christmas Wish Gift - 200
- Logo on our website for a year



Corporate Sponsor..... \$50,000

Volunteers of America Southeast Louisiana Vantage Point Breakfast, Reach for the Stars, GolfStar Classic and Christmas... (Two available)

EXCLUSIVE BENEFITS:

- Logo recognition on event signage
 - Vantage Point Breakfast
 - Reach for the Stars
 - GolfStar Classic
- Logo recognition on event collateral
- Logo recognition on website for a year
- Two foursomes for GolfStar Classic
- Four Invitations to the breakfast and dinner with an open bar
- Check presentation opportunity at one of the events
- Logo on 100 Christmas Wish Gifts

Benefactor Sponsor..... \$25,000

Volunteers of America Southeast Louisiana Benefactor Dinner and Breakfast... (Four available)

EXCLUSIVE BENEFITS:

- Logo recognition on website for a year
- Logo recognition on event collateral
- Invitation to the breakfast and dinner
- One foursome to the GolfStar Classic
- Logo on 50 Christmas Wish Gifts
- Sponsor Four holiday events for our Community Living Services



V3 Sponsor.....\$10,000
(Ten available)

EXCLUSIVE BENEFITS:

- Promotional swag items
- Recognition on event collateral
- One foursomes to GolfStar Classic sponsor
- Logo on website for a year
- Listed silver sponsor at the Breakfast
- Listed silver sponsor at the Dinner



GOLFSTAR CLASSIC SPONSORSHIP LEVELS:

Select from the levels below and choose the area where you would like to make an impact.

Titled Sponsor..... \$15,000

Volunteers of America Southeast Louisiana Golfstar Classic presented by... (One available)

EXCLUSIVE BENEFITS:

- “Sponsor Spotlight” recognition on one e-newsletter (18,000+)
- Logo recognition on event collateral
- Logo recognition on digital advertisements (TV, Social, Radio and Collateral)
 - Logo placement on Volunteers of America SELA Billboard- up to three
 - Logo placement on Volunteers of America SELA TV commercials- up to five
 - Name announcement on Volunteers of America SELA radio spots- up to five
- Two foursomes
- Twenty appreciation event invitations
- Eight entry's in the putting contest
- Community Partner for National Adoption Appreciation Event





Birdie Sponsor..... \$5,000

Volunteers of America Southeast Louisiana Golfstar Classic supporting our Adoption and Maternity program... (Ten available)

EXCLUSIVE BENEFITS:

- Logo recognition on event signage
- Logo recognition on event collateral
- One foursomes
- Four entry's into the putting contest
- Name recognition in our newsletter

Foursome Sponsor..... \$2,500

Volunteers of America Southeast Louisiana Golfstar Classic supporting our Adoption and Maternity program... (Twenty-two available)

EXCLUSIVE BENEFITS:

- Logo recognition on tee signage
- Logo recognition on collateral
- One foursomes
- Four entry's into the putting contest



Swag Sponsor..... \$7,500

Volunteers of America Southeast Louisiana Golfstar Classic supporting our Adoption and Maternity program... (Two available)

EXCLUSIVE BENEFITS:

- Logo on all promotional swag items
- Logo recognition on event collateral
- One foursome
- Four entry's into the putting contest

Tournament Sponsor..... \$1,000

Volunteers of America Southeast Louisiana Golfstar Classic supporting our Adoption and Maternity program... (Ten available)

EXCLUSIVE BENEFITS:

- Name recognition on putting green signage
- Name listed on event signage

Hole Sponsor..... \$500

Volunteers of America Southeast Louisiana Golfstar Classic supporting our Adoption and Maternity program.

EXCLUSIVE BENEFITS:

- Name or logo displayed on (1) sign to be placed along the course
- Must provide own tent and food for participants.





VANTAGE POINT BREAKFAST SPONSORSHIP

April 24th at Audubon Tea Room

Select from the levels below and choose the area where you would like to make an impact.

Diamond Sponsor..... \$10,000

(Two available)

EXCLUSIVE BENEFITS:

- Sponsored by rights
- Front row VIP table- eight seats
- Logo placement on event signage and Vantage Point program
- Recognition on our website for one year
- Recognition on all event social media
- Thirty second video message on why you support VOA presented

Gold Sponsor..... \$5,000

(Ten available)

EXCLUSIVE BENEFITS:

- Four seats to attend the breakfast
- Logo placement on all event signage and Vantage Point program
- Recognition on our website for one year
- Company logo on video production

Silver Sponsor..... \$2,500

(Ten available)

EXCLUSIVE BENEFITS:

- Two seats to attend the breakfast
- Logo placement on all event signage and Vantage Point program
- Recognition on our website for one year



REACH FOR THE STARS DINNER SPONSORSHIP

April 4th at Orpheum Theater

Select from the levels below and choose the area where you would like to make an impact.

Residential Sponsor..... \$10,000

(Two available)

EXCLUSIVE BENEFITS:

- Reserved table- 10 seats
- Logo placement on all event signage and collateral
- Recognition on our website for one year
- Recognition on all event social media
- Entertainment Sponsor

Visionary Sponsor..... \$5,000

(Ten available)

EXCLUSIVE BENEFITS:

- Four seats to attend the dinner
- Logo placement on all event signage
- Recognition on our website for one year

Peer Support Sponsor..... \$2,500

(Ten available)

EXCLUSIVE BENEFITS:

- Two seats to attend the dinner
- Logo placement on the event program
- Recognition on our website for one year

2024 SPONSORSHIP FORM

Please print all names legibly and exactly as they should appear in all publications.

Company/Foundation Name _____

Contact Name _____

How You Wish to be Listed* _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

☐ Corporate Sponsor: _____ Amount \$ _____

☐ GolfClassic Sponsor: _____ Amount \$ _____

☐ Vantage Point Breakfast Sponsor: _____ Amount \$ _____

☐ Reaching for the Stars Dinner Sponsor: _____ Amount \$ _____

Billing Information:

Please select your level of sponsorship. Sponsorships may be paid online at voasela.org/donation

Please return the form with cash or check payments to:

Volunteers of America Southeast Louisiana

Attn: Michelle Hebert | 4152 Canal St. } New Orleans, LA 70119

For more information call Michelle Hebert at 504-486-8697 or email mhebert@voasela.org

